



Plan de Recuperación,
Transformación y Resiliencia

THE BREAK

Women Entrepreneurship & Internationalisation in Spain



TO ALL
**WOMEN ENTREPRENEURS
IN EUROPE**

THIS IS FOR YOU !

TAKE A **BREAK** FROM YOUR DAILY ROUTINE FOR A FEW WEEKS AND

INTERNATIONALISE YOUR COMPANY IN SPAIN

BECOME A COMMUNITY SHAKER

BOOST LOCAL DEVELOPMENT

BE A ROLE MODEL FOR YOUNGER GENERATIONS

...and BREAK SOME GLASS CEILINGS!!





HAVE YOU EVER CONSIDERED

SPAIN

AS AN INTERNATIONAL MARKET FOR YOUR BUSINESS?



WOULD YOU LIKE TO HELP SOLVE
(G)LOCAL CHALLENGES
WHILE STILL WORKING ON YOUR PROJECT?



Then you might be interested to continue reading...

THE BREAK is a programme aimed at **women entrepreneurs** living in the European Union who want to explore **SPAIN** as a potential **internationalistion** market and find new business partners while **helping to solve local challenges aligned with their field of expertise.**



GET TO KNOW
FIRST HAND
THE LOCAL
SPANISH ECOSYSTEM

**HOW TO DO
BUSINESS
& CULTURE**

**FIND POTENTIAL
BUSINESS
PARTNERS,
CUSTOMERS AND
PEERS IN SPAIN**

B2B MEETINGS

**TRAINING &
ONE-TO-ONE
MENTORING
SESSIONS FROM
EUROPEAN EXPERTS**

- INTERNATIONALISATION
- CO-CREATION TOOLS
- LEADERSHIP
- DIVERSITY
- COMMUNITY CREATION
- PITCHING...

**THIS IS WHAT
YOU'LL GET !**

**THE EXPERIENCE OF
LIVING IN SPAIN FOR
SEVERAL WEEKS**

COLIVING WITH
OTHER WOMEN
ENTREPRENEURS

**JOIN A COMMUNITY
OF WOMEN
ENTREPRENEURS**

- NETWORKING & SHARING
- PEER-TO-PEER LEARNING
- SUPPORT & SORORITY**

**GIVE BACK AND
HELP TO SOLVE
LOCAL
CHALLENGES**

(SERVICE LEARNING)



REQUIREMENTS FOR APPLICANTS

**18-100
YEARS OF
AGE**

**Open-minded,
collaborative &
innovative**

**EAGER TO CREATE A
BETTER EUROPE IN THE
POST-COVID SCENE**

MANAGING A :
STARTUP or
SCALEUP or
HIGH-GROWTH COMPANY
or having
A CLEAR BUSINESS IDEA
even if the company has not
yet been created

**RESIDENT IN THE
EUROPEAN
UNION**



**WITH A BASIC
KNOWLEDGE
OF SPANISH**



**AWARE OF THE POTENTIAL
OF SMALL CITIES AND
RURAL AREAS IN EUROPE**

PHASES OF THE PROGRAMME



IDENTIFICATION OF HOST COMMUNITIES IN SPAIN

where entrepreneurs will live for 1 month, get international and help to solve sectorial challenges



DISSEMINATION IN EUROPE

Call for EU women entrepreneurs



SELECTION & MATCHING

EU entrepreneur with local community in Spain



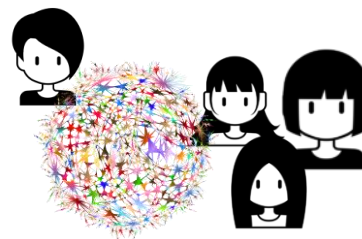
200-300 EU women entrepreneurs matched with Host Communities





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Kick off Event Online
& Introducing all entrepreneurs,
facilitators and challenges

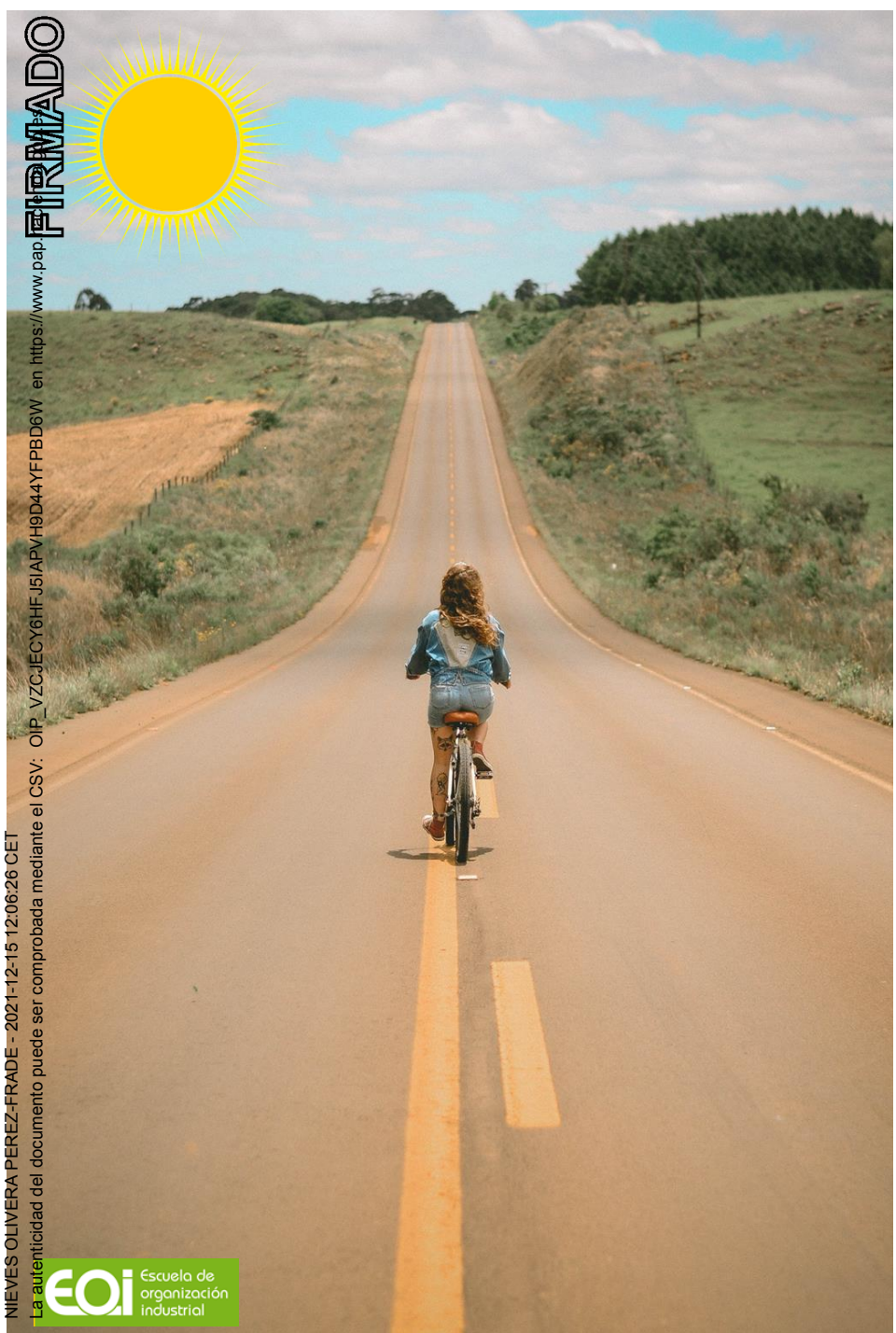


**ONLINE MENTORING
& WEBINARS** Start



Travelling to Spain





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ALREADY IN SPAIN !

IN SITU WELCOME EVENT

in a big Spanish city
Visits to Companies,
Innovation hubs, networking...
Getting to know the business culture!

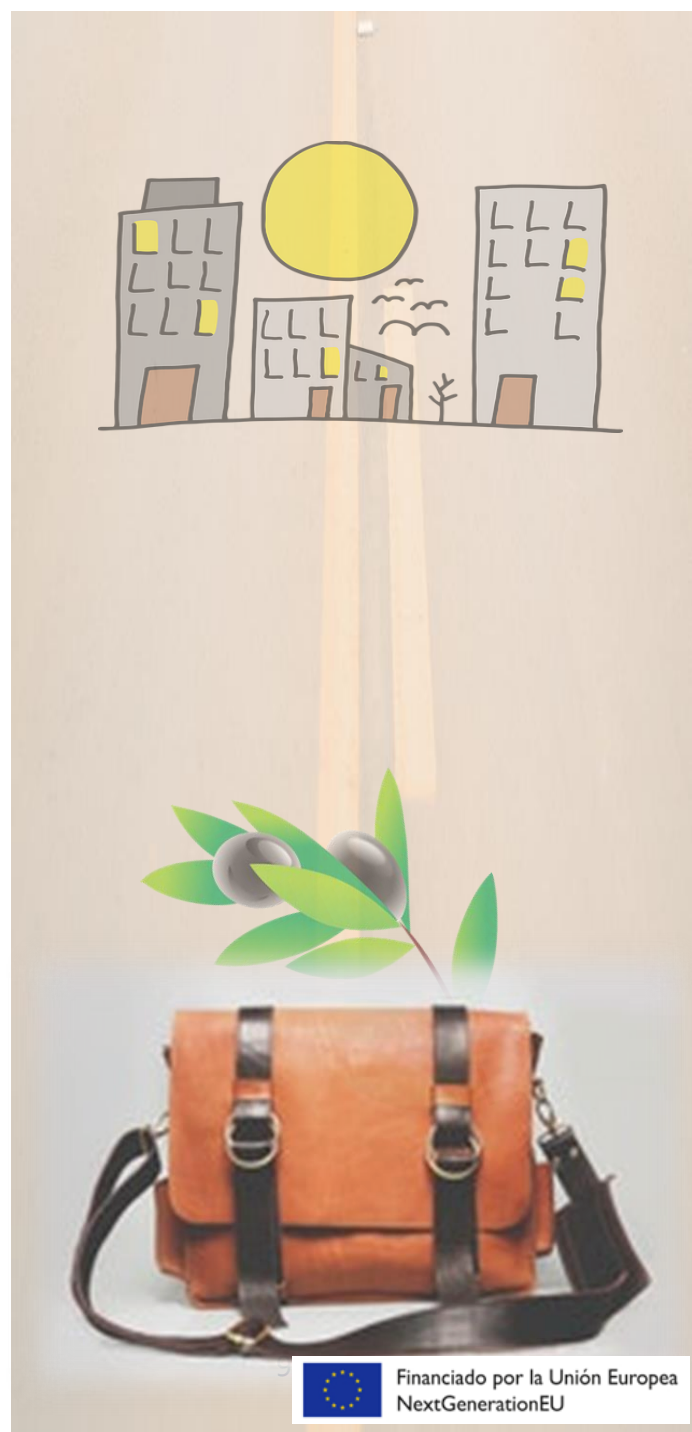
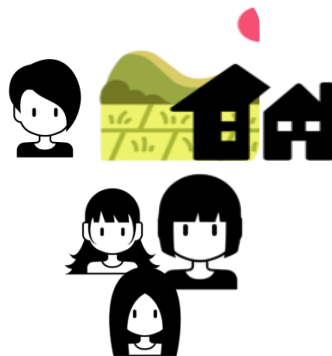


1-2 days, if Covid allows



Travel to host location
STAY IN THE HOST COMMUNITY

In groups of 7 to 14 entrepreneurs
3-4 weeks aprox



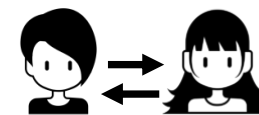
STAY IN THE HOST COMMUNITY

in groups of 7 to 14 entrepreneurs

ONLINE MENTORING
& TRAINING **continues**
during this month!



Peer-to-peer
learning



Co-creation for solving
local challenges
with host community



B2B meetings
in host community & around
Visits to business of the same or
similar sector than yours



Integrate in the
local community
activities



AND ABOVE ALL, learn from each other
and make your business grow in a new
international market





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AFTER 1 MONTH...

IN SITU CLOSING EVENT

in a big Spanish city
Sharing Experiences & feedback
Pitching projects
Meaningful conversations with investors

1-2 days, if Covid allows

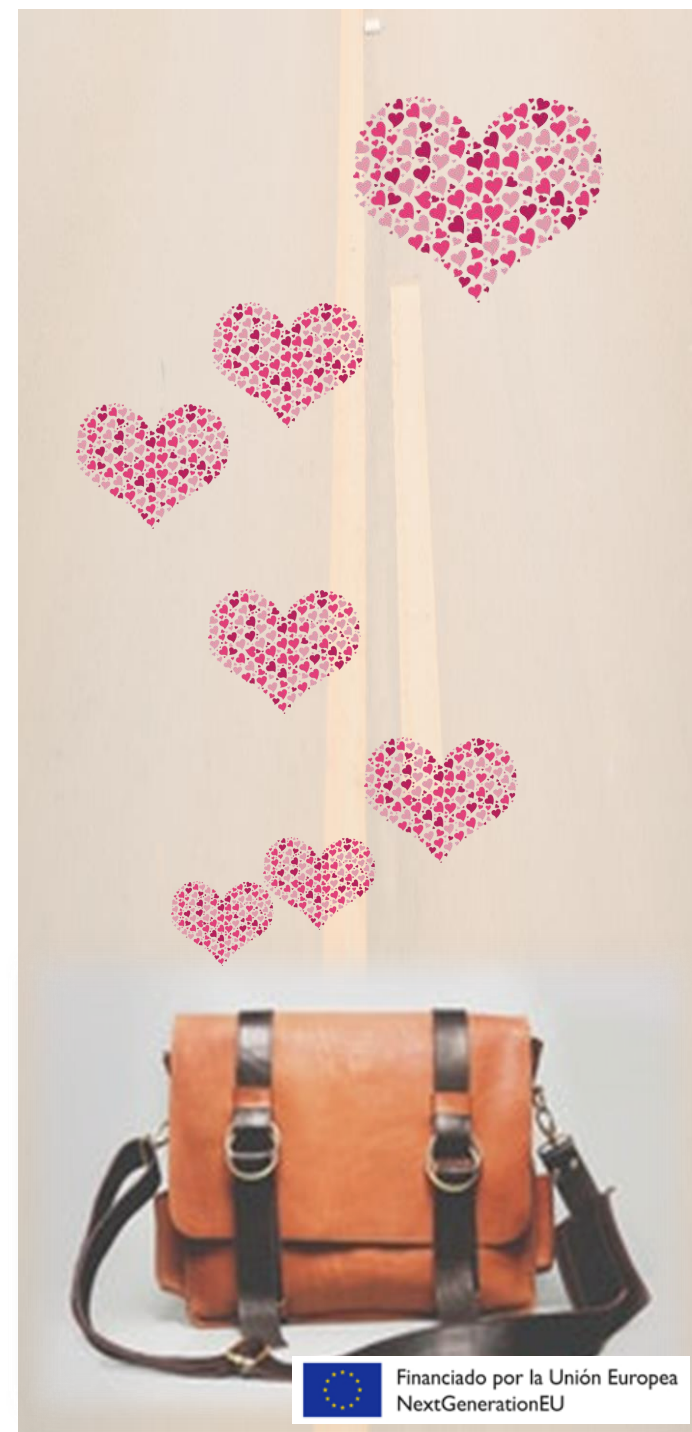


GOING HOME

With mind, heart and soul full of new experiences and new business partners and friends!

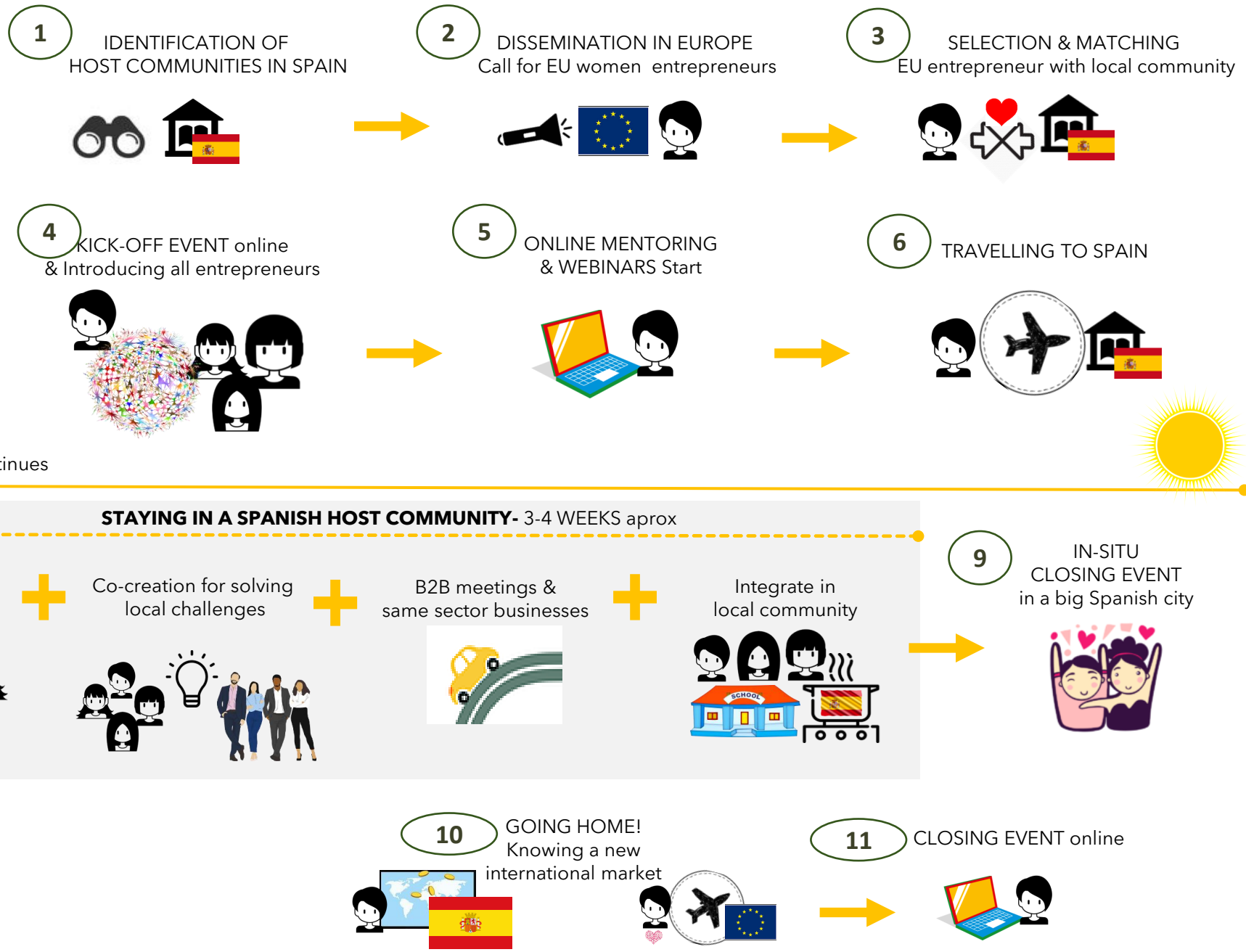


CLOSING EVENT ONLINE



THE BREAK

PROGRAMME SUMMARY



IN SPAIN, mentoring & training continues



SPAIN

1-MONTH STAY

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HOST COMMUNITIES

The Spanish locations where entrepreneurs will spend one will be previously identified according to sectorial challenges.

MATCHING

Once the selection of European entrepreneurs is done, each entrepreneur will be **MATCHED WITH A HOST LOCATION**, according to similar sectors.

HOW WILL THE GROUPS BE FORMED?

A group of 7-14 entrepreneurs **OF SIMILAR BUSINESS SECTORS** will spend the month together in the same host community.

RARELY IN BIG CITIES

The programme wants to boost non-cluster locations. Thus, the Spanish host communities will normally be located in medium, small cities or rural areas.



SERVICE LEARNING

Leave your legacy at your host location

**DURING THE PROGRAMME, YOU WILL HELP
TO SOLVE LOCAL CHALLENGES
ALIGNED WITH YOUR BUSINESS SECTOR,
SUGGESTED BY YOUR
SPANISH HOST COMMUNITY**



HOST COMMUNITIES WHERE IN SPAIN?

The Host Communities where entrepreneurs will spend several weeks must **observe the following conditions:**

- There is a Coworking /Coliving and Accomodation
- A challenge in a given sector has already been identified by the local community
- The host community is eager to co-create and find business opportunities with international talent
- There is an active SME and entrepreneurial ecosystem.



COSTS COVERED BY THE PROGRAMME

FLIGHTS & ACCOMODATION IN SPAIN

+ HEALT INSURANCE DURING YOUR STAY

MENTORING AND TRAINING PROGRAMME

+ EVENTS

VISITS TO POTENTIAL BUSINESS PARTNERS

LOCAL CHALLENGES SOLVING SESSIONS

NOT COVERED BY THE POGRAMME:

- MEALS AND LOCAL TRANSPORTATION IN SPAIN
- COVID RELATED TESTS





**OTHER INTANGIBLES
ARE ALSO COVERED ...
not measured with money 😊**

- Networking**
- Community**
- Sorority & friendship**
- Local development**
- Knowledge**
- Experience...**



THE BREAK

is developed within the framework of
“Estrategia España Nación Emprendedora”
the strategy that aims to turn Spain
into a worldwide entrepreneurship hub by 2030



THE BREAK

Women Entrepreneurship & Internationalisation in Spain

**THIS PROGRAMME IS AN OPEN WINDOW
TO A BRIGHT FUTURE FOR FEMALE TALENT
...WILL YOU JUMP?**

CREATE THE POST COVID SCENE

CONNECT & LEARN

INSPIRE OTHERS



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GOBIERNO DE ESPAÑA

MINISTERIO DE INDUSTRIA, COMERCIO Y TURISMO



Escuela de organización industrial



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NextGenerationEU